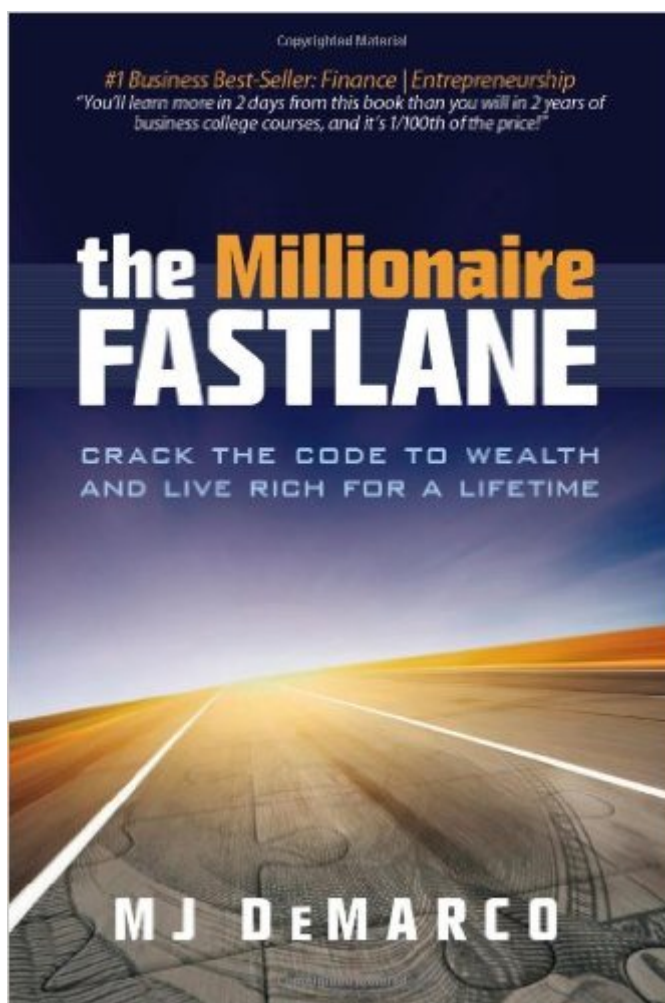


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# The Millionaire Fastlane: Crack The Code To Wealth And Live Rich For A Lifetime.



## Synopsis

Is the financial plan of mediocrity -- a dream-stealing, soul-sucking dogma known as "The Slowlane" your plan for creating wealth? You know how it goes; it sounds a lil something like this: "Go to school, get a good job, save 10% of your paycheck, buy a used car, cancel the movie channels, quit drinking expensive Starbucks mocha lattes, save and penny-pinch your life away, trust your life-savings to the stock market, and one day, when you are oh, say, 65 years old, you can retire rich." The mainstream financial gurus have sold you blindly down the river to a great financial gamble: You've been hoodwinked to believe that wealth can be created by recklessly trusting in the uncontrollable and unpredictable markets: the housing market, the stock market, and the job market. This impotent financial gamble dubiously promises wealth in a wheelchair -- sacrifice your adult life for a financial plan that reaps dividends in the twilight of life. Accept the Slowlane as your blueprint for wealth and your financial future will blow carelessly asunder on a sailboat of HOPE: HOPE you can find a job and keep it, HOPE the stock market doesn't tank, HOPE the economy rebounds, HOPE, HOPE, and HOPE. Do you really want HOPE to be the centerpiece for your family's financial plan? Drive the Slowlane road and you will find your life deteriorate into a miserable exhibition about what you cannot do, versus what you can. For those who don't want a lifetime subscription to "settle-for-less" and a slight chance of elderly riches, there is an alternative; an expressway to extraordinary wealth that can burn a trail to financial independence faster than any road out there. Why jobs, 401(k)s, mutual funds, and 40-years of mindless frugality will never make you rich young. Why most entrepreneurs fail and how to immediately put the odds in your favor. The real law of wealth: Leverage this and wealth has no choice but to be magnetized to you. The leading cause of poorness: Change this and you change everything. How the rich really get rich - and no, it has nothing to do with a paycheck or a 401K match. Why the guru's grand deity - compound interest - is an impotent wealth accelerator. Why the guru myth of "do what you love" will most likely keep you poor, not rich. And 250+ more poverty busting distinctions... Demand the Fastlane, an alternative road-to-wealth; one that actually ignites dreams and creates millionaires young, not old. Change lanes and find your explosive wealth accelerator. Hit the Fastlane, crack the code to wealth, and find out how to live rich for a lifetime.

## Book Information

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## Customer Reviews

"This is by far the best book ever written on the subject, better than Rich Dad Poor Dad, better than Think and Grow Rich, better than any book by Donald Trump..." ~ reader review "You'll learn more in 2 days from this book than you will in 2 years of business college courses..." ~ reader review "There are moments in your life where a light bulb just seems to turn on, a switch just seems to flip. If you're looking to induce one of these, look no further than this book." ~ reader review "I can promise you that there is a clarity that comes with reading this book that no other book on the market will ever give you." ~ reader review "The best book on acquiring wealth ever written..." ~ reader review "I loved this book. It is dripping in authenticity and real-world experience. From the first, authentic page I was hooked. MJ DeMarco not only has created a book that motivates like nothing else I have read, he also provides the most important thing: a true framework for evaluating business decisions. It's safe to say that had I absorbed this book 10 years ago, I would be at least \$100k-\$200k richer today." ~ reader review "...this book delivers much wisdom about business, money, and the creation of wealth. I have already had my first "liquidation event" and what this author says about how to get there is rock-solid truth." ~ reader review "Not since Think and Grow Rich have I been as impressed with a book on the subject of wealth and success. Mr. DeMarco writes from a common, no-nonsense approach on how to become wealthy." ~ reader review "Although the title and cover of the book make you think "infomercial for suckers", it's actually THE single best book I have read on this subject so far (and I've read plenty). I don't typically write reviews on books I purchase here on , but this one was so good that it compelled me to actually get off my lazy butt and post up a review. " ~ reader review "If you want to get "rich" while you're young enough to enjoy it, read this book ...it short-circuits you though a lot of the BS." ~ reader review "This is an honest to goodness "Get Rich Quick" book. Most "Get Rich Quick" books or

programs scam people into believing there is a method to "Get Rich Easy". MJ DeMarco does an extremely good job of telling the truth about what it takes to really achieve wealth. " ~ reader review

"I wholeheartedly recommend this book. I have read many finance books (Rich Dad, Cramer, Dave Ramsey, etc) and after reading The Millionaire Fastlane, I kept saying to myself "finally, someone who tells it like it is and isn't feeding me BS!" ~ reader review

"In life, there are people who get it, and people who don't get it. When it comes to building wealth, MJ DeMarco gets it. What really made my jaw drop about this book, however, was his brutal honesty. He exposes many of the misconceptions of the common wealth building 'gurus'..." ~ reader review -- Reader Reviews

THE "LAMBORGHINI PROPHECY" COMPLETEThe Millionaire Fastlane is the echo of a chance encounter I had long ago when I was a pudgy teenager. It was a Fastlane ignition of consciousness, a resurrection triggered by a stranger driving a mythic car--a Lamborghini Countach. The Fastlane was born, and with it the resolution and belief that creating wealth need not take 50 years of financial mediocrity devoured by decades of work, decades of saving, decades of mindless frugality, and decades of 8% stock market returns. Often, this book references the Lamborghini brand, and it isn't to brag when I say I've owned a few. The Lamborghini icon represents the fulfillment of a prophecy in my life. It innocently started when I saw my first Lamborghini and it kicked my ass out of my comfort zone. I confronted its young owner and asked a simple question: "How can you afford such an awesome car?" The answer I received, unveiled in chapter 2, was short and powerful, but I wish I had more. I wish that man had taken a minute, an hour, a day, or a week to talk to me. I wish that young stranger would have mentored me on how to get what I thought the Lamborghini represented: wealth. I wish that man had reached into his car and given me a book. Fast-forward to today. As I endanger the streets in my Lamborghini, I relive that same moment except in role reversal. To celebrate my Fastlane success, I bought one of these legendary beasts, a Lamborghini Diablo. If you've never had the opportunity to drive a car that costs more than most people's homes, ã Æ let me tell you how it works... You can't be shy. People chase you in traffic. They tailgate you, rubberneck, and cause accidents. Getting gas is an event: people snap photos, enraged environmentalists give you the evil eye, and haters insinuate about the length of your penis--as if owning a Hyundai implies being well endowed. Mostly, people ask questions. The most frequent questions come from leering and inquisitive teenagers, as I was many years ago: "Wow, how can you afford one of these?" or "What do you do?" People associate a Lamborghini with wealth, and while I soon learned that that's more an illusion than anything (any dimwit can finance a Lamborghini), it's indicative of a dream lifestyle that most people conceive as incomprehensible. Now

when I hear the same question I asked decades ago, I have the power to gift a book and perhaps, to gift a dream. This book is my official answer.

Another great book that helps to show acquiring wealth through the slow lane probably won't get you there. Made me rethink decisions I have made in the past as well as evaluate what I want to do in the future. Well written. I will read it again to keep information top of mind

I was hesitant on purchasing the book thinking it was a get rich quick kind of book, which it is but in a different way than I had expected. The book provides lots of excellent advice and is similar to a book by Scott Adams's book. The author is fairly negative to other popular authors, which I thought have said similar things to his own book. Overall it was an excellent book and very to the point.

A friend recommended this book and I purchased with doubts. However, the author has several logical strategies, to building wealth. My caution-he makes it seem achievable by the majority. It is achievable by those who fully commit the time and resources and have a bit of luck!

Not another "guru" packaging fluff to get money. Although it appears to be repetitive salesy fluff in the beginning, read on to the deep stuff. I've been disappointed book after book, searching for a book that doesn't just package hope. Who cares about "feels-" you need a book with logic and substance that can drive you to action (if you're not lazy). You've finally found it... for a much cheaper price. (I recently bought two best sellers for more than double the price that were garbage comparatively. After starting to read this, I tossed them.)

This book is amazing. I went from sitting at my job hating it wasting my life watching netflix and playing video games to joining edx.org auditing harvard classes reading books everyday starting my own /ebay business and just completely changing how I spend my time. I didn't believe in myself before reading this book I thought the only way I was ever going to make money was to pinch pennies pay for college and hopefully find a career. This book woke me up. I know realize self education can be useful and you me anyone can create value in the world that can bring us true wealth financial freedom. Just go to the fastlane forums read how many people have become millionaires since joining the forums and reading this book. You can be free I no longer look at the slowlane equation of time for money as a means to wealth. This book can change the way you look

at life. Amazing Read can't speak to highly of this book. MJ isn't upselling you anything and he exposes the tricks of those who promise you wealth but offer you a slow lane while the lead the fast lane to millions.

This book really hit home for me. I have been listening and reading (part time) self help, think rich type of books for years. I say part time, because I have always been interested and started reading them but got discouraged or found an excuse that I couldn't act now because I had debt, or I had kids, or I needed to work or I had to finish school. I have one semester left for my MBA and I read this book 2 days after my previous semester ended and knew I had wasted my time for the last five years and was on a long dead end road, half on the sidewalk and half in the slow lane. I felt a little depressed but motivated at the same time. Everything that MJ talked about I had felt or wondered about or knew certain things such as working til I'm old to save and become wealthy and comfortable just didn't hit home for me. I knew something was wrong with my path, but never got validation from anything until this book that I needed to change. I read this long book and finished it within a week and I have never finished any of my other 20-30 books except one (the richest man in Babylon) which was my previously favorite book which I read multiple times. And I was glued to MJ's book like nothing else. I haven't watched Netflix or played Xbox in a week! I have since stumbled across other sites and people that have changed my perception and motivation online by simply going to the fast lane forums and searching for info about possible fast lanes. I feel like I have so much more to learn. I have read books such as Think and Grow Rich, The Science of Getting Rich and books like that but never clicked for me until this book. Now I can re-read those books and have a different mindset (fast lane) and feel more in control as I read and have a purpose. Great book, my new fav!

The honest perspective and realistic evaluation of business opportunities discussed in this book set it apart from the multitude of other financial development books currently available on the market. MJ DeMarco truthfully critiques the poor choices many people make regarding their financial futures while at the same time providing many steps crucial to accumulating true wealth. This book is without question the most relevant/realistic perspective I have encountered regarding the development of personal wealth. The truth is, building a sustainable financial ecosystem of wealth takes time. I only wish I had known of this book upon its initial release 5 years ago.

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